BRIBESPOT FOR PRIVATE COMPANIES

Bribe reporting application, Bribespot, tracks and reports bribes anonymously. By receiving reports about key areas where bribery occurs from a private sector perspective, TI Cambodia can identify corruption hotspots. With this information we have an evidence-based platform for advocacy so we can work for change in crucial areas important to the private sector.

WHAT IS BRIBESPOT?

Bribespot is an anonymous service for reporting and tracking bribes online. *Bribespot* allows you to pinpoint your encounters with public officials easily and anonymously, using either the mobile app or the website (www.bribespot.com). Reports are then instantly mapped out online via Google maps.

Bribespot has taken every possible measure to protect users' identity and ensure confidentiality. There is no registration - no personal data or IP address is collected or stored by *Bribespot* and mechanisms are in place to ensure that information cannot be tracked back to users.

The application is used all over the world and is actively being promoted in both Malaysia and Thailand. Originally developed by an international team of geeks and designers in Estonia, a Khmer version of the website and app became available in 2014. Since the application's launch in Cambodia,

TI Cambodia has received around 60 reports of corruption. We strongly the believe that for the application to reach its full potential, its use should be encouraged among companies to report corruption incidents.
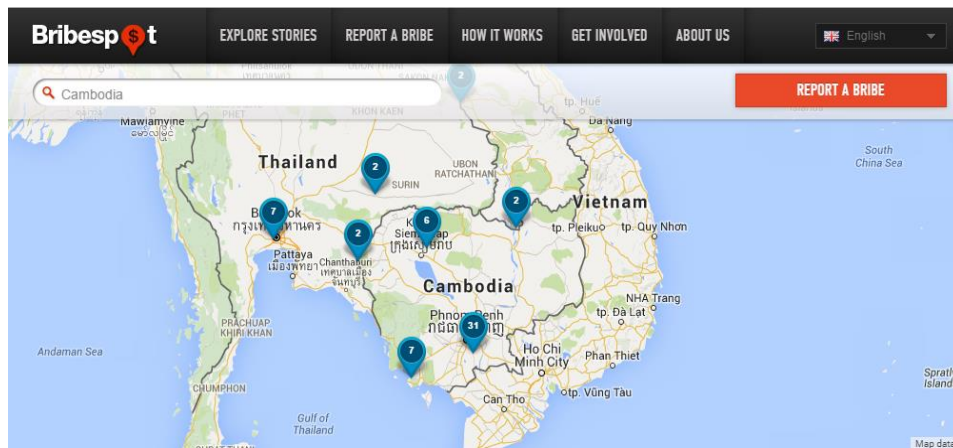
WHY SHOULD I USE IT?

Companies are often subject to petty corruption in the form of facilitation payments for public services. *Bribespot* provides a unique opportunity for private companies to report corruption without putting their own reputation at risk or facing any backlash. TI Cambodia believes that the more users that contribute to *Bribespot*, the easier it will be to identify hotspots of corruption in any given city and devise effective measures to tackle petty bribery. TI Cambodia as well the Royal Government of Cambodia are committed to improving the ease of doing business in Cambodia. By identifying corruption hotspots from a private sector perspective we believe that we can push for change in key areas.

To report corruption anonymously is safe and there is no risk for companies to face any kind of backlash. TI Cambodia urges companies to help us build a strong case against corruption and to provide us with an evidence-based platform for reform. With the help of private companies, TI Cambodia will be able to identify corruption hotspots and will be able to summarize and share reports with the relevant government

ministry as well as the Anti-Corruption Unit to push for reform and improve practices.

HOW DO I USE BRIBESPOT?

Both the *Bribespot* app and website are user-friendly, with the app being available on both Android and iPhones. TI Cambodia has developed two short video clips, one in English (https://www.youtube.com/watch?v=i8i1Ub6TrCc) and one in Khmer (https://www.youtube.com/watch?v=zvakERP_xk4), on how to use the Bribespot app.

TI Cambodia prides itself on providing answers and feedback to all corruption reports posted on the application. This is a way of showing our gratitude to people who speak up against corruption.

SUCCESS STORY FROM THE REGION:

In India, a similar application called *I Paid a Bribe* (www.ipaidabribe.com), has been very successful in addressing corruption issues within society. In 2015 alone over 60,000 reports have been published on the *I Paid a Bribe* application across India. The success of the application has led to improved services and procedures. Following a spike of reports related to corruption in obtaining driver's licenses in Bangalore, the local government set up a new online system as well the world's first automated driving test tracks.[1] The *I Paid A Bribe* website has over 10 million visitors and is now used in Africa as well as in other parts of Asia.

TI Cambodia believes in the power of innovation and if companies and citizens in Cambodia can widely report corruption, change is possible!

For more information visit www.bribespot.com and download the app to your Android via the Play Store or iPhone via the App Store.

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[1] http://www.nytimes.com/2012/03/07/business/web-sites-shine-light-on-petty-bribery-worldwide.html?_r=0